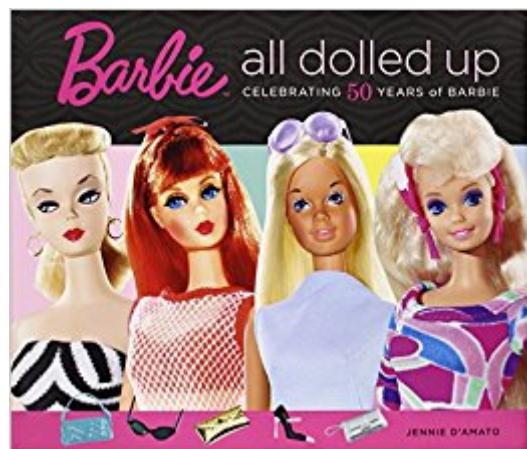


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# Barbie: All Dolled Up: Celebrating 50 Years Of Barbie



## Synopsis

Barbie® All Dolled Up is a dazzling celebration of the fiftieth anniversary of Barbie® doll. Fully illustrated and featuring three-dimensional replicas of rare memorabilia, this unprecedented book truly brings Barbie to life in full-color, and fabulous style. With the full support of Mattel, the publication of All Dolled Up is a highlight among nationwide Barbie events and marketing initiatives being staged for the anniversary. In five decades, the influence of Barbie on girls and the world of fashion has never faded. Now devoted collectors, baby boomers reminiscing about the doll's classic beauty, moms still dreaming of the pink Corvette of the '80s, and children just discovering her will relive the magic of Barbie through key eras in her development—her debut in 1959, the Mod Era of the late '60s, the big, bold '80s, the Totally Hair '90s, and up to today. Original doll packaging, Barbie comic books, designer's sketches, and an official fan club membership card and welcome letter are among the rare Barbie ephemera that have been reproduced. The narrative combines historical detail with contributions from moms, daughters, and fashion celebrities including Diane Von Furstenburg, Christian Dior, Versace, Armani, Bob Mackie, and Vera Wang. It's Barbie doll's birthday and no one wants to be left out of the party!

## Book Information

Hardcover: 128 pages

Publisher: Running Press; Lpc Nov edition (September 8, 2009)

Language: English

ISBN-10: 0762436867

ISBN-13: 978-0762436866

Product Dimensions: 1 x 11 x 9.5 inches

Shipping Weight: 2.3 pounds

Average Customer Review: 4.5 out of 5 stars 38 customer reviews

Best Sellers Rank: #844,587 in Books (See Top 100 in Books) #107 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Dolls, Toys & Figurines > Dolls #165 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Dolls, Toys & Figurines > Toys

## Customer Reviews

October, 2009, Kings Feature Syndicate —“Perfect for Barbie fans and collectors, this friendly and beautifully designed compendium charts the evolution of the world's favorite doll and legendary star.”

Jennie D'Amato is a writer and editor whose byline has appeared in publications in England and the U.S., including Sunday Telegraph and Photography in New York. In 2003 she co-authored the book *Fashion Icon: The Power and Influence of Graphic Design*. D'Amato grew up in England and currently resides in New York City.

I bought the Barbie celebration book for a friend who is a Barbie collector. Having grown up with Barbies and owning many myself I really enjoyed this reviewing this book before I gave it to my friend. It is like a walk down memory lane and fun to see all the changes of Barbie throughout the years. My friend was thrilled with the book and also enjoyed matching up the Barbie's collected with the ones in the book. This is a great book for Barbie lovers.

As a Barbie Collector since her debut in 1959, I have almost all of the Barbie books ever made. It would take a really different and outstanding book to impress me, and I have to admit, this is one of those books. The book is only 127 pages long and is a collage of very colorful and creatively pieced together photo's, Barbie art from her booklets, boxes, tv commercials, dolls, clothing outfits, cases, books, magazine and newspaper articles, licensed Barbie products, paperdoll sets, fan club magazines, games and great photos of Barbie's creator- Ruth Handler. A couple of the Ruth Handler photo's I have never seen before, and that is saying something, as I have loads of books and information on Ruth Handler. The book also has a few surprises, just like the gorgeous TREASURE BOOKS that include copies of documents or items of interest. Unlike the TREASURE BOOKS, which have great items on every other page, this book has just a few items, but they make the book more desireable, since this is a first in a Barbie book and a great touch for her 50th Anniversary. The extra treasure items include a partial copy of the first booklet, first fan club welcome letter and i.d. card, patent for the first twist doll, Robert Best sketches for his gorgeous Silkstone dolls and a couple more. This book is pure eye-candy and does not contain any significant information on the Barbie doll or her value. It is 127 pages of a brief, colorful history of Barbie from 1959 to 2009, and is a nice piece of memorabilia to always remember Barbie's 50th Birthday with it's great collage pages and extra little treasures!

Exactly what i was looking for.

Such a great deal. Great fun to remember all the barbies from my childhood & beyond. Very unique

book with pockets of little booklets & stickers etc. (all was intacked in my book). This is a very large hardback book - full of Barbie history & lots of photos. Perfect for any Barbie lover. Young or old.

If I could rate this book with a thousand stars, it still wouldn't be enough! I was so surprised when started going through the pages.....Beautiful and sometimes whimsical illustrations....along with many actual photos of accessories and dolls.....from day one to the big 50th birthday of Barbie.....And surprises galore! Little goodies like a replica fashion booklet, a lovely reproduction sketch of Robert Best's Silkstone dolls....and many, many more surprises!! I recommend this book for just it's lovely presentation....the photos are crystal clear, the illustrations are super, the entire layout is "on the money". You will not be disappointed at all.....

I bought this book for my 9 year old Barbie fan. It is done in the style of a scrapbook and some pages have mini books and other extras to pull out. There's even an "official" Original Barbie Fan Club welcome letter. The colors and quality of the paper (the pages are very thick and kind of glossy)are phenomenal. This will be a book my daughter will pour over time and time again. I especially love seeing all the old barbies I had as a girl - and it's up to date with many of the barbies my girls have now. You won't be disappointed!

My 10 year old loves the guide books for Barbie and this book is something a little different to add to her collection. It has great pictures and fun history on Barbie. It is easy to read and refer back to. She has gotten lots of reading time out of it since Christmas and it will be fun to hold on to for future generations.

Picked up two of these for "extra" Christmas presents for relatives and both women loved them more than any other gift. Highly recommended if you want to score brownie points with any lady between 25 and 60! ;-)

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